

FWI Speakers' Bureau Criteria

Welcome to FWI's Speakers Bureau, a special benefit to all FWI members and other banking and financial services professionals throughout the nation.

The purpose of the FWI Speakers Bureau is three-fold:

- To offer education, training and motivation to women in the banking and financial services industries;
- To bring the FWI organization added industry exposure; and
- To assist FWI groups with programming.

By joining the FWI Speakers' Bureau, you will gain exposure to all FWI groups throughout the United States as well as other interested organizations.

The FWI Speakers' Bureau is divided into three sections:

1. Speakers who are FWI members (from anywhere in the U.S.)

FWI members can be listed as preferred speakers on the FWI Speaker's Bureau for a nominal, annual fee.

Criteria:

- Be a current, active FWI member in good standing.
- Be an experienced speaker (you must have at least three professional references from organizations and/or clients who have booked you as a speaker)
- Have a recommendation from a FWI member who has heard you speak
- Have expertise in the proposed speech topic area

Expectations:

- In addition to the criteria listed above, submit an overview of the topic(s) on which you intend to speak, what specifically the audience will learn, and the presentation length in minutes.
- As a FWI member, if you speak to non-FWI groups, please take the opportunity to promote FWI and distribute literature as appropriate.

FEE: **Introductory member rate of \$50 per year**

2. Speakers who are not FWI members

If you are not a FWI member, you can still be listed as part of FWI's Speakers' Bureau for an annual fee.

Criteria:

- Be an experienced speaker (you must have at least three professional references from organizations and/or clients who have booked you as a speaker)
- Have at least two references from FWI members who have heard you speak
- Have expertise in speech topic area

Expectations:

- In addition to the criteria listed above, submit an overview of the topic(s) on which you intend to speak, what specifically the audience will learn, and the presentation length in minutes.

FEE: *Valued at \$500. *Introductory non-member rate of \$250**

3. Speakers who are on FWI's Recommended List

This section is for non-FWI members who have spoken at an FWI event or workshop and were especially popular. This group of speakers can only be recommended by FWI members and will only be recommended to other FWI groups (not to other outside organizations).

Criteria:

- Be a nationally-recognized speaker
- Have spoken for at least one FWI event
- Nominated by a FWI member and approved by the FWI Board of Directors.
- Agree to write articles for a FWI publication and/or host a FWI TeleForum.

*FEE: Valued at \$500. *Fee waived for approved speakers.**

Each FWI group or other professional association is responsible for scheduling bookings and negotiating fees and expenses directly with the speakers. Speakers must designate whether they require an honorarium (and amount) and/or travel expenses.

If you are interested in becoming a member of FWI's Speakers' Bureau, please submit the appropriate criteria to Ann Kvaal at ann@fwi.org.