



focus on the FUTURE

SEPTEMBER 29 – OCTOBER 2, 2007 | SAN JUAN, PUERTO RICO

SPONSORSHIP OPPORTUNITIES

A TARGETED MARKETING OPPORTUNITY

Organizations have been partnering with Financial Women International to achieve their goals for more than 85 years!

An FWI sponsorship would provide your organization with access to women executives within the financial services industry who are energetic leaders, key decision makers and influential community professionals.

Participation in FWI's 85th Annual Conference demonstrates your company's commitment to developing women leaders to Learn, Lead and Succeed in the financial services industry.

FWI'S ANNUAL CONFERENCE PROGRAM

AN EXCEPTIONAL PROGRAM

FWI's 2007 Conference promises four days of energizing networking and dynamic programming. The conference program will include national keynote speakers and renowned industry experts.

2007 Conference Dates and Location
September 29 – October 2, 2007
Condado Plaza Hotel & Casino
San Juan, Puerto Rico



FAST FACTS

Financial Women International was founded in 1921 as the National Association of Bank Women (NABW) and continues to lead the way as the largest, longest standing association devoted to the advancement of women in the financial services industry.

A MEANINGFUL MISSION

FWI is dedicated to developing leaders, accelerating careers, and generating results for professionals in the banking and financial services industry.

The association fulfills its mission of developing leaders by providing the tools to fulfill their individual potential and further their contributions in the workplace. The association is renowned for its learning opportunities, provided by the FWI Foundation since 1973.

The Foundation focuses on providing women active in the banking and financial services industries with:

- Programs to foster their professional development;
- Research on the status of women in the industry; and
- Educational tools and opportunities to advance their careers.

AN IMPRESSIVE MEMBERSHIP

FWI is composed of financial executives representing the United States, Canada and Russia. Membership is open to professionals from all sectors of the financial services industry, including commercial banks, finance companies, credit unions, securities firms, thrifts, consulting firms and insurance companies.



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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BY EVENT

\$3,000 LEVEL

- Sunday Keynote, featuring Steven Donhue
- Women at the Top Panel Program
- Monday Keynote, featuring Lois Frankel PhD
- Tuesday Keynote, featuring Maria Marin
- End of the Year Party

Sponsorship at the \$3,000 level includes one conference registration at the \$674 early bird rate and a half-page advertisement in the conference program book.

\$1,000 LEVEL

- Paragon Circle Workshop, *Positive Risk*
- Welcome Reception
- Paragon Circle Reception
- Annual Meeting/Leader Installation
- Leader Training

Sponsorship at the \$1,000 level includes a quarter page advertisement in the conference program book.



\$500 LEVEL

- Breakout Session, featuring Sabrina Gibson
- Breakout Session, featuring Shirley Lyles
- First Timers Reception
- Corporate table at your choice of Keynote Luncheon, seating for eight.

CONFERENCE MEMORABILIA SPONSORSHIPS

- \$ 2,000 Conference Bags
- \$ 1,500 Padfolios
- \$ 500 Conference Lanyards

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM ADVERTISEMENT

- \$ 500 Full page
- \$ 250 Half page
- \$ 100 Quarter page

Advertisements or congratulatory messages may be purchased for the conference program.

ALL SPONSORSHIP LEVELS RECEIVE:

- Website recognition
- Recognition at podium
- Your company marketing materials in conference registration bags

ORDER FORM

SPONSORSHIP Level: \$3,000 \$1,000 \$500
 Event: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

ADVERTISEMENT Size: Full Half Quarter

Sponsor Name: _____ Contact Name: _____

Address _____

Phone _____ Email _____

Total Amount: \$ _____ Method of Payment: Amex Discover MasterCard Visa Check

Card # _____ Exp. Date _____

Signature: _____ Date _____

Mail or fax to: Ann Kvaal, Financial Women International, 1027 W Roselawn Ave., Roseville, MN 55113; Fax: 651-489-1322

For information or questions: Please call Melissa Curzon at 949-248-2141 or email at mcurzon@cox.net.