



## TFW Article Reprint Rates

A reprint of your cover or feature article offers a cost-effective way for your company to build local brand awareness and stand out from your competition. You may purchase reprints of articles published in *Today's Financial Women* magazine for distribution via a printed piece or an electronic file.

### IDEAS FOR USING REPRINTS

- Sales proposals
- Marketing brochures
- Direct mail campaign
- PR tool
- Insert in local newspapers and industry newsletters
- Tradeshow distribution
- Display

### DESIGN / PRINTING

Placement of article "as is" (whenever possible) or reflowed with same images and text style attributes into our TFW template. You will have the opportunity to review and approve an electronic proof prior to printing. All copy and artwork not appearing in the original article is subject to approval by TFW editor and may incur an additional charge. Articles are printed full-color on 80# white gloss text weight letter-size sheet. Collated and stapled in upper-left corner (two sheets). Delivered flat (unfolded). Boxed. Magazine copyright credit line is furnished on final printed piece.

### CUSTOMIZATION

The following options are available only if space allows and at an additional charge. Please contact us for additional information.

- Add your company logo
- Add your company ad in place of existing ad
- Swap out existing photos for new photos
- Update text with an exclusive message
- Add color borders or backgrounds

### SHIPPING

Reprints will be shipped approximately four weeks after magazine has been mailed or approximately 15 working days after a signed contract and payment are received (whichever is later). If your organization requires a purchase order number, please include it when ordering. Please also include contact name, phone number, and email address (for pdf proof). We will notify you if there are changes in your order. UPS ground shipping is included (full street address required) and is based on entire order to one customer address only. Each additional drop ship will be subject to additional shipping charges. Overnight shipping or two-day shipping is available at additional cost for any reprint order. Call for prices.



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### ORDERING

Reprints may be ordered from previous issues of the magazine.

### COST

A minimum order of 100 is required for reprints. Please contact Ann Kvaal at [info@fwi.org](mailto:info@fwi.org) for requests outside of anything listed below. All reprints must be prepaid. Prices are as follows:

Printed Reprints	100 Qty	250 Qty	500 Qty	1000 Qty
One-page (1 sheet, 1 side)	\$275	\$375	\$500	\$775
Two-page (1 sheet, 2 sides)	\$325	\$425	\$550	\$825
Three-page (2 sheets, 2 sides + 1 side)	\$475	\$675	\$925	\$1,475
Four-page (2 sheets, 2 sides)	\$525	\$725	\$975	\$1,525

Electronic Reprint	w/ printed purchase	w/o printed purchase
Used for electronic purposes only. The pdf file will include a link to <a href="http://fwi.org">fwi.org</a> . <b>May not be printed.</b>	\$100	\$275

### TERMS

All reprints must be prepaid. Shipping, handling, production and proofs will be billed after delivery. These additional charges are due 30 days net.

### PAYMENT

An invoice will be sent upon order receipt. All payments are payable U.S. dollars. If paying by charge please fax or mail in your order. We accept check payments as well as Visa, Mastercard and American Express. Please do not send cash.

### CONTACT

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 TFW Article Reprints  
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