



Today's Financial Women Writer's Guidelines

Today's Financial Women is the premier resource for women in banking and financial services.

Our publication's purpose, like that of **Financial Women International**, is to provide engaging, up-to-the-minute information that helps develop leaders, accelerate careers and generate results for women in banking and financial services. Currently published each spring and fall, *Today's Financial Women* is distributed to a wide array of industry professionals nationwide, including FWI's nearly 800 members.

Today's Financial Women continually seeks fresh voices and engaging stories from financial professionals and those who work with them. While we publish only original, staff-written and solicited articles, we welcome and encourage story ideas and proposals.

Regular feature articles include:

- **Acquiring Assets**, a column that provides insight and advice for developing specific leadership skills.
- **Professional Fitness™**, a guest column that offers step-by-step strategies for career growth written by Regina Barr, an organizational and leadership development consultant, executive coach, speaker and writer who specializes in the banking and financial services industry. *Professional Fitness* is a trademark of Red Ladder, Inc.
- **Joint Ventures**, a feature on a particular educational, outreach or community service initiative by an FWI group or region. Special emphasis is placed on collaborations with other organizations.
- **Personal Portfolio**, a one-on-one interview with a woman whose own career-changing experiences, either in financial services or another industry, is inspiring and informative. FWI members and others are encouraged to submit their own stories for consideration by sending a brief email to editor@fwi.org.

**Financial Women
International**

*Today's Financial
Women*

phone
608- 223-4379

email
editor@fwi.org

main 866-236-2007

www.fwi.org