



SEPTEMBER 13 - 16, 2008 | DENVER, COLORADO

SPONSORSHIP OPPORTUNITIES

## A TARGETED MARKETING OPPORTUNITY

Organizations have been partnering with Financial Women International to achieve their goals for more than 86 years!

An FWI sponsorship would provide your organization with access to women executives within the financial services industry who are energetic leaders, key decision makers and influential community professionals.

Participation in FWI's 86th Annual Conference demonstrates your company's commitment to developing women leaders to Learn, Lead and Succeed in the financial services industry.

## FWI'S ANNUAL CONFERENCE PROGRAM AN EXCEPTIONAL PROGRAM

FWI's 2008 Conference promises four days of energizing networking and dynamic programming. The conference program will include national keynote speakers and renowned industry experts.

## 2008 CONFERENCE DATES AND LOCATION



**September 13 – 16,  
2008**  
**Grand Hyatt Denver  
Denver, Colorado**

## FAST FACTS

Financial Women International was founded in 1921 as the National Association of Bank Women (NABW) and continues to lead the way as the longest standing association devoted to the advancement of women in the financial services industry.

## A MEANINGFUL MISSION

FWI is dedicated to developing leaders, accelerating careers, and generating results for professionals in the banking and financial services industry.

The Association fulfills its mission of developing leaders by providing the tools to fulfill their individual potential and further their contributions in the workplace. The Association is renowned for its learning opportunities, provided by the FWI Foundation since 1973.

The Foundation focuses on providing women active in the banking and financial services industries with:

- Programs to foster their professional development;
- Research on the status of women in the industry; and
- Educational tools and opportunities to advance their careers.

## AN IMPRESSIVE MEMBERSHIP

FWI is composed of financial professionals across North America. Membership is open to professionals from all sectors of the financial services industry, including commercial banks, finance companies, credit unions, securities firms, thrifts, consulting firms and insurance companies.



## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP BY EVENT

#### \$3,000 LEVEL

- Sunday Keynote
- Monday Keynote
- Tuesday Keynote
- FWI Country Fair

Sponsorship at the \$3,000 level includes one conference registration at the \$699 early bird rate and a half page advertisement in the conference program book.



Photo courtesy of Denver Metro Convention & Visitors Bureau

#### \$1,000 LEVEL

- Welcome Reception
- Paragon Circle Reception
- FWI State of the Association
- Maximizing Your FWI Membership

Sponsorship at the \$1,000 level includes a quarter page advertisement in the conference program book.

#### \$500 LEVEL

- Breakout Session
- Breakout Session
- First Timers Reception
- Corporate table at your choice of Keynote Luncheon, seating for eight.

#### CONFERENCE MEMORABILIA SPONSORSHIPS

- \$1,500 Logo Checkbook Cover
- \$ 500 Conference Lanyards

## ADVERTISING OPPORTUNITIES

### CONFERENCE PROGRAM ADVERTISEMENT

- \$500 Full page
- \$250 Half page
- \$100 Quarter page

Advertisements or congratulatory messages may be purchased for the conference program.

#### ALL SPONSORSHIP LEVELS RECEIVE:

- Website recognition
- Recognition at podium
- Your company marketing materials in the Hospitality Suite

## ORDER FORM

**SPONSORSHIP** Level: ● \$3,000 ● \$1,000 ● \$500

Event: 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

**ADVERTISEMENT** Size: ● Full ● Half ● Quarter

Sponsor Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_ Method of Payment: ● Amex ● Discover ● MasterCard ● Visa ● Check

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

**Mail or fax to:** Ann Kvaal, Financial Women International, 1027 W. Roselawn Ave., Roseville, MN 55113; Fax: 651-489-1322

**For information or questions:** Please call Melissa Mednick at 203-762-1654 or email at mmednick@thewiltonbank.com.